



THE COMPANY :

Split Works is a ground breaking boutique agency focused on developing contemporary music in China. Via a combination of branded and independent projects we plan to stimulate young Chinese peoples' attitudes towards music. Our committed, energetic and empowered team spans music event planning and management, media and marketing planning, and international and domestic artist liaison, touring and promotion. Further online presence is coming next!

THE ROLE :

We are looking for someone in Beijing or Shanghai with previous PR or Media Experience . Preferably you will have solid knowledge of :

- online media/ web marketing
- broadcast, print, radio media
- media planning and buying
- public relations
- client relationship management (preferably clients in youth, cutting edge and mainstream industries)
- strategic partnerships with media institutions
- copywriting and editing
- the music industry in China
- budgeting

On a more personal note you will be able to :

- think creatively – particularly at building partnerships
- manage your own time well
- work autonomously and as part of a team
- communicate in both Chinese and English fluently (native language Chinese)
- work varying hours and long hours during busy periods
- communicate to people of all levels both internally and externally

Split Works is a small, flexible company, so there is plenty of opportunity to define the role and make it yours. If you don't fit all these criteria but still feel that this role is ideal for you we would be happy to hear from you.

Please send your resume to Claire at hr@spli-t.com. Only successful candidates will be contacted.